


























scavenger hunt exploring changing blood trends in the UK















# #bloodscape

Congratulations, you are a blood sleuth! Blood is a vital good that circulates constantly in our bodies, as well as in and beyond Edinburgh. Your job is to **(i)** locate as many blood-related clues as you can to shed light on the blood landscape, **(ii)** gather photo evidence and **(iii)** answer skill-testing questions. The clues follow a proposed route. Prizes for sleuths with nine correct answers.

BE SAFE - USE CAUTION CROSSING STREETS AND TAKING PHOTOS IN BUSY AREAS

| STAGE  | LOCATION   | CLUE   | START TIME  |
|--|--|--|---|
| <b>START</b>   | 50 George Square   |  Sign safety waiver   |   |
| <br>1   | 50 George Square   |  On Blood Bike (@bloodbikesBBS)<br> What's the name of the newest Blood Bike motorcycle?   |    |
| <br>2  | 46-48 Clerk Street   |  With CityDoc Travel Clinic sign<br> How long after visiting a Zika affected country (with no malaria risk) can you donate blood? |   |
| <br>3 | 12 Drummond Street   |  With barber shop pole<br> What is the relationship between barbers and blood?   |  |
| <br>4 | 41 George IV Bridge, St. Augustine's United Church         |  With Imam Hussain Campaigner (@ImamHussainBDC)<br> What is the purpose of the Imam Hussain Campaign?                          |  |
| <br>5 | Greyfriars Graveyard (past Kirk, through arch, turn right) |  With Tom Riddle's headstone<br> Where did Thomas Riddell die in 1802?   |  |
| <br>6 | Teviot Place, Medical School, Doorway 3                    |  In Doorway 3 (@TeviotPlace)<br> What problems might synthetic blood help solve?   |  |

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|   |  |  |   |
|---|--|--|---|
|  | Medical School, Teviot Place                                   |  Keyhole in Medical School courtyard<br>Hint: there are three to pick from<br><br> Has blood demand in Scotland increased, decreased or remained the same in the past decade?  |  |
|  | Nightingale Way, Edinburgh Futures Institute construction site |  With Patet Omnibus sign<br><br> How might extreme weather (eg. Beast from the East) impact blood supply chains?   |  |
|  | 41 Lauriston Place   |  Create two interlinked hearts (@giveblood)<br> Find Blood Donor Centre registration desk inside<br> How much O negative blood is in stock today? |  |
| <b>FINISH</b>   | 41 Lauriston Place   |  Tweet favourite photos to ...<br>@bloodscape @givebloodscot #beinghuman2018  | END TIME  |



Sleuth: Detective (1872), shortening of *sleuth-hound* "keen investigator" (1849), figurative use of bloodhound (1300s)

